## 大悦城模块品牌 JOY CITY COOPERATED BRANDS

大悦城汲取多年运营经验,明确精准定位,与个国内外知名时尚品牌形成良好战 略合作关系,构成体现大悦城商业整体定位的核心品牌库。

大悦城核心品牌都是各行业领域内最能体现年轻、时尚特征的引领品牌,具有很 好的客群吸引力和极强的全国拓展能力,通过大悦城的商业组合,将在大悦城里 形成最具辐射力、号召力的商业氛围。

From years of operation, Joy City has reached an accuracy of brand positioning and gained good relationship with more than renowned fashion brands all around the world which have the same brand values for strategic cooperation.

The cooperated brands are leading ones who could represent young and fashion in their fields. They have strong attractions to customers and have the ability and willingness to explore Chinese market. By the Joy City's philosophy of stores allocation, they are creating the most attracting and infectious shopping atmosphere and providing the best shopping experience.

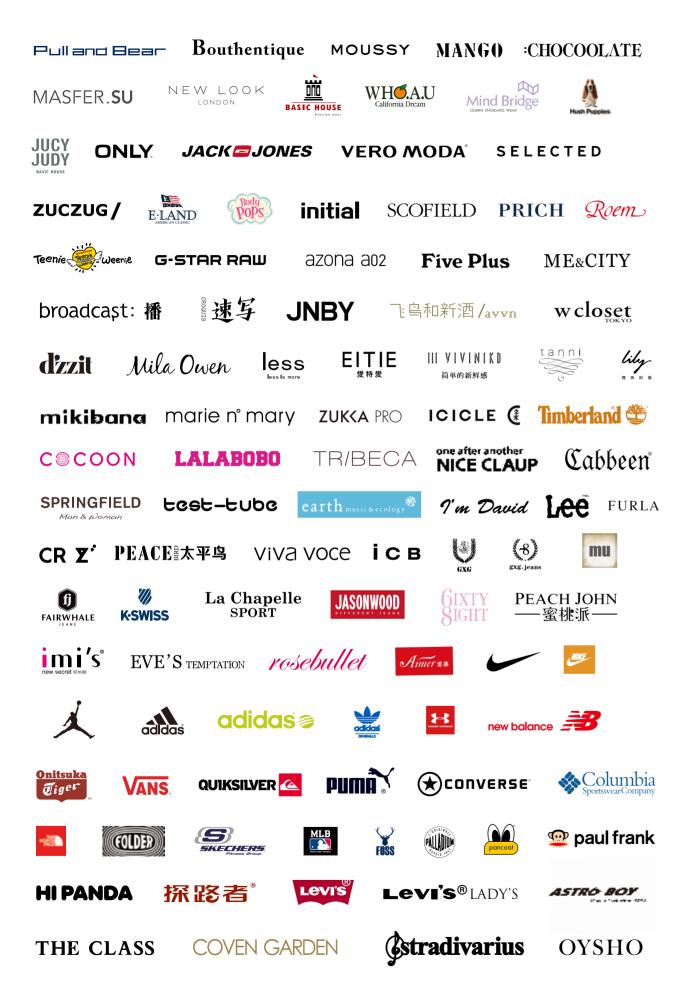
## ESTĒE LAUDER LANCÔME Dior 雅诗兰黛 fresh Kiehl's **S E P H O R A** 步 肤 P H O R A 香 氛 馥蕾诗 -----MAKE UP FOR EVER 香邂格蕾 Organic+ THE**FACE**SHOP CAMENAE® banila co. 林清车 LANEIGE JO MALONE 兰芝 服装品牌 DRESSING VICTORIA'S SECRET COACH MICHAEL KORS LOVE LACOSTE TOMMY **HILFIGER** MOSCHINO DKNY ARMANI EXCHANGE Calvin Klein Jeans Calvin Klein ZARA ZARA HOME HAM COS CAL UNI QLO Massimo Dutti **i.t 5cm** double-park UGG b + a b gotta pick my precious love collection FRED PERRY izzue **MY BODY** BOY Aape ochirly 單農 $\square$

Ed Hardy)

MO&Co.edition

化妆品牌 COSMETIC





## 配饰品牌 ACCESSORIES STELLA LUNA CHARLES & KEITH NINE WEST Belle STACCATO Willies 10*Y* & P e a c e SENDA BASTO 2/ SWAROVSKI Antwind 地図 Ē CK Tondonco CITIZEN. FOSSIL 1 Do **TOUS** AGATHA She's FREE STYLE 88 LOVE & LOVE tutu anna **JINS** ESPERANZA market $\infty$ LENSCRAFTERS 亮视点 odm Zoff 200 国际眼镜连锁 生活品牌 LIFESTYLE CHIER MARKET 良食局 TASTE GOOD וח TESLA SiSYPHE 西西弗书店 STORE 店 Watsons 猫的天空之城 blt **ABC** Cooking Studio YANKEE CANDLE Samsonite RE Vinitix Hi百货 F®RNET 福奈特 <u>IRI</u> #364-7 POP MART **Larsone**美车堂



## 餐饮娱乐品牌 DINING AND RECREATION









音乐虫



broadway टार्ट्स



